

Perkins & Marie Callender's Inc.

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Press Release

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FOR IMMEDIATE RELEASE

PERKINS & MARIE CALLENDER'S INC. PROMOTES PETE PASCUZZI TO EVP, OPERATIONS AND PRESIDENT, PERKINS RESTAURANTS

Promotion and Additional Appointments Reward Excellence & Leadership

Memphis, Tennessee (February 2, 2009) – Perkins & Marie Callender's Inc. (PMCI), the preeminent family restaurant company in the United States with over 600 locations, is pleased to announce the promotion of Pete Pascuzzi, to Executive Vice President, Operations and President, Perkins Restaurants, effective immediately.

In his new position, Mr. Pascuzzi will oversee all aspects of operations for Perkins & Marie Callender's Inc. According to Jay Trungale, Chief Executive Officer, PMCI, this promotion is consistent with the company's overall commitment to enhancing performance, strengthening communication and growing the brands. "Since joining the company in January 2006, Pete has, and continues to be, instrumental in raising the bar of excellence in all areas of performance. His leadership style and approach to communication is superior and his impact and influence at both Perkins and Marie Callender's is continuously felt. Not only does he ensure that both brands are executing to the highest standards, he is also relentless in promoting the sharing of best practices and striving for continuous improvement. With his 30-year industry background, Pete lends both insight and leadership every step of the way."

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Reporting to Mr. Pascuzzi will be: the Operations Services teams; two Vice Presidents at the Marie Callender's brand and three Area Vice President at the Perkins brand, including **Jerry Claringbole** who was recently promoted and will be based out of Cincinnati handling the states of Idaho, Indiana, Kansas, Montana, New York, New Jersey, Ohio, Pennsylvania, Utah, Washington, Wisconsin, and Wyoming.

In addition to Mr. Pascuzzi's recent promotion, Perkins & Marie Callender's Inc. also announces the appointment of Lonnie Howard as President of Foxtail Foods; and Nick Saba, to Vice President, Food & Beverage.

Lonnie Howard: A veteran of the food and baking industry, Mr. Howard holds multiple certifications and licensures from the American Institute of Baking, FDA, and BRC. Throughout his career and most recently as Senior Vice President, Foxtail Foods, he has distinguished himself in the areas of sales, P&L, Quality, Customer Relations and manufacturing.

Nick Saba: Nick has worked in the food and beverage industry for over 30 years. With an FMP Certification from the National Restaurant Association, a Professional Catering Certification from UCLA, a Chef Training Diploma from Epicurean Cooking School, and advanced training with the Culinary Institute of Americas he is well respected in his trade. Since 1992 he has managed the food and beverage division of Marie Callender's, and in his new role will continue to report to Cheryl Ahlbrandt, Sr. Vice President of Marketing and R&D while working closely with Lonnie Howard, President of Foxtail Foods.

Perkins & Marie Callender's Inc. represents full service dining establishments under the brand names Perkins Restaurant & Bakery, and Marie Callender's Restaurant & Bakery. With combined revenues exceeding \$1 billion, over 600 restaurants and more than 25,000 employees, Perkins & Marie Callender's Inc. is an undisputed player in the national dining scene.

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