

## Press Release

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FOR IMMEDIATE RELEASE

**PERKINS & MARIE CALLENDER'S INC.  
PROMOTES PETE PASCUZZI TO CHIEF OPERATING OFFICER  
APPOINTS LOUIS JEHL, VICE PRESIDENT & CONTROLLER**

*Announces General Manager, Regional Manager & Franchise Consultant of the Year*

**Memphis, Tennessee (April 7, 2009)** – Perkins & Marie Callender's Inc. (PMCI), the preeminent family restaurant company in the United States with over 600 corporate and franchised locations, recently announced the promotion of Pete Pascuzzi, to Chief Operating Officer, Perkins & Marie Callender's Inc. In addition to continuing responsibilities as Executive Vice President, Operations and President of Perkins, Pascuzzi's expanded role will include Purchasing, Human Resources and Training as direct reports.

Perkins & Marie Callender's Inc. also announces the appointment of Louis Jehl as Vice President & Controller for PMCI effective immediately. Mr. Jehl returns to Perkins where he served as Vice President Finance and Controller from 1987-2002. He recently served as the Chief Financial Officer at Barbeque Integrated, Inc. in Orlando, Florida and Carlisle Corporation in Memphis, TN.

Finally, Perkins recognizes three outstanding performers for 2008 specifically the General Manager of the Year, Julie Gegelman from Bismarck, North Dakota; Regional Manager of the Year, Kim Prowant, and the 2008 Franchise Consultant of the Year, Dave Blouin. Each of these individuals distinguished themselves based on a set of rigorous criteria.

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- Ms. Geggelman who manages the Perkins restaurant located at 100 East Bismarck Expressway surpassed her 2008 sales plan and exceeded last year's performance. In addition, she successfully raised her store's guest count, despite extremely difficult economic conditions.
- Kim Prowant was named Regional Manager of the Year for her consistent top and bottom line performance. In 2008, for the third year, Ms. Prowant led her group of stores from Newton, Marshalltown and Des Moines to exceeding their financial plan. In addition her region ranked in the top echelons for achieving some of the Company's highest guest loyalty scores.
- Dave Blouin's dedication to his franchisees and commitment to upholding the systems and standards of Perkins throughout 2008 were exemplary. His group achieved the highest Franchise Guest Loyalty scores in the system.

Perkins & Marie Callender's Inc. represents full service dining establishments under the brand names Perkins Restaurant & Bakery, and Marie Callender's Restaurant & Bakery. With combined revenues exceeding \$1 billion, over 600 restaurants and more than 25,000 employees, Perkins & Marie Callender's Inc. corporate and franchised restaurants are a major presence in the national dining scene.

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