



## Press Release

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**FOR IMMEDIATE RELEASE**

### **PERKINS RESTAURANT & BAKERY NOW LISTED ON SMALL BUSINESS ADMINISTRATION'S FRANCHISE REGISTRY**

**MEMPHIS, TN (November 16, 2010)** – [Perkins Restaurant & Bakery](#) announced today that it has been listed on the U.S. Small Business Administration's (SBA) [Franchise Registry](#), paving the way for a more streamlined application process and expedient loan processing time for franchisees. According to Bob Winters, Senior Vice President, Development for Perkins, "Our presence on the SBA registry will benefit our franchisees by simplifying loan processing times, ensuring more consistent decision making and allowing for industry specific considerations. As a leader in the family restaurant franchise segment, we welcome and appreciate this improved scenario and the service it provides."

Traditionally the financing of new restaurants has been a tedious and painstaking process. According to the SBA Franchise Registry website, [www.franchiseregistry.com](http://www.franchiseregistry.com), "The Registry enables lenders and SBA local offices to verify a franchise system's lending eligibility through the Internet. This reduces red tape, time and costs for all concerned."

Perkins operates 478 restaurants in 34 states and five Canadian provinces. 66% of the system is franchised. A leader in the family dining segment since 1958, Perkins offers high quality, flavorful and affordable menu options for breakfast, lunch, and dinner and snacks. The 50+-year heritage of the Perkins brand coupled with the concept's ability to adapt to current consumer trends, have placed it among the top performing companies in the family restaurant franchise segment.

Perkins is currently seeking experienced restaurant operators to help achieve its expansion goals in key markets across North America. Perkins provides professional franchise support services in numerous areas including training, technology, site selection, design and construction, purchasing, marketing, operations and quality assurance, and research and development. For more information on Perkins Franchising opportunities, please contact Perkins Franchise Development team by [email](#) or by calling #800-877-7375. To receive more information regarding Perkins restaurant franchise opportunities, [request additional info online](#).

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