



Perkins & Marie Callender's, LLC

PRESS RELEASE

For Immediate Release

CHART TO HONOR PERKINS & MARIE CALLENDER'S CEO JEFF WARNE WITH ITS 2017 COMMITMENT TO PEOPLE AWARD

GOOD PEOPLE DOING GOOD WORK IS THE HALLMARK OF PERKINS & MARIE CALLENDER'S UNITED CULTURE

WESTFIELD, N.J., July 17, 2017 – The Council of Hotel and Restaurant Trainers (CHART) (www.chart.org) today announced that Jeff Warne, President and CEO of Perkins & Marie Callender's LLC (PMC), is the recipient of its 2017 Commitment to People Award. Warne was honored at the Commitment to People Awards Gala on Monday evening, July 17, during CHART's 94th semi-annual Hospitality Training Conference to be held at the Rancho Bernardo Inn, San Diego, CA.

"Created in 1993, this prestigious award is given annually to a CHART member's CEO/president in the hospitality industry who demonstrates an outstanding commitment to the development of his or her associates," explained Michele Lange, CHART president-elect and director of training and development of The Habit Burger Grill. "Under Jeff's leadership, the message of 'We are Good People Doing Good Work' as a culture building-block is evident in Perkins & Marie Callender's everyday operations. The exceptional retention and loyalty of PMC team members is living proof that leadership matters."

The Perkins and Marie Callender's brands both have a rich and strong heritage, and Jeff actively challenges his team to embrace this legacy while continually exploring and finding ways to keep the concepts relevant and thriving. In the award application, Jeff's team offered many examples of his care for people, including the organization's support of Give Kids The

World and the launch of the company's corporate university where employees learn about the unique aspects of the organization's culture and gain the knowledge and tools to help them succeed.

Other examples of Jeff's commitment to Perkins & Marie Callender's since joining the company in 2012 include the "culture card" initiative and the creation of a new internal position, Vice President of Culture and Development. "While I am honored to receive such a special award from a respected organization, this recognition is really a tribute to our employees and franchisees whose hard work continues to ensure the success and longevity of Perkins & Marie Callender's," said Jeff. "It is my privilege to lead and represent such an outstanding team of caring associates who carry on the legacy of these great brands and create a lasting connection with our guests each and every day."

CHART's Selection Committee reviews and ranks the Commitment to People nominees in four categories:

- Effective communication of the organization's culture
- Programs that demonstrate a commitment to people
- Efforts to be involved in the development of people
- Ability to break down barriers to create opportunities

The past recipients of this prestigious award can be found on CHART's website at: <http://www.chart.org/membership-and-community/awards-and-scholarships.html>. Other awards presented during CHART's 94th Hospitality Training Conference included the Spirit of CHART award, as well as the CHART/NRAEF Scholarship and CHART/AHLEF Scholarship awards.

For more information on the CHART conference and/or award presentation, please call 312.405.2634, email lisa@chart.org or visit www.chart.org. For more information about Perkins & Marie Callender's, please contact Vivian Brooks at 774.452.4270 or via email at vivian.brooks@prkmc.com.

CHART (www.chart.org), a non-profit professional association founded in 1970, is the leading resource for the development and advancement of hospitality training professional and their organizations. With more than 500 members from more than

300 multi-unit restaurant and hotel companies, CHART represents a workforce of almost three million. CHART includes all facets of hospitality training, learning, and performance professionals; from entry level to senior executive. CHART's mission is to develop hospitality training professionals to improve performance through access to networks, education, and resources. Follow CHART on Twitter at @CHARTtrainers.

PERKINS & MARIE CALLENDER'S: Founded in 1958, Perkins system consists of 394 restaurants in 32 states which includes 127 company-owned and operated restaurants and 267 franchised units. The Company also has a baked goods manufacturing division operating under the name Foxtail Foods which manufactures pies, pancake mixes, cookie dough, and muffin batter for in-store bakeries and third-party customers. The combination of the Perkins Restaurant & Bakery chain with Marie Callender's occurred in 2006. Marie Callender's consists of 36 company and 27 franchised restaurants in 4 states; it is famous for its fresh-baked pies and has a national presence through supermarket frozen entrée lines offered by ConAgra. More information can be found at <http://www.perkinsrestaurants.com> and <http://www.mariecallenders.com>.